



OPS BOSS COACHING

How does the Average Assistant compare to an Ops Boss?

www.opsbosscoaching.com

Average Assistant

- Files or pays bills
- Tracks numbers
- Learns how to do their job. Expects to be trained
- Does marketing
- Hates to make mistakes
- Works "in" the business
- Paid for time
- Follower
- Empire Protector

Ops Boss

- Analyzes P&L
- Uses numbers to implement strategy to grow the team
- Constantly learning. Figures it out on their own
- Holds marketing accountable to a return
- Knows that failure is the fastest way to succeed
- Works "on" the business
- Paid for results
- Leader
- Empire Protector AND Entrepreneur